



PRESS RELEASE

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■ Survey of the general public's knowledge of the Riksbank

Six in ten Swedes consider the Riksbank to be credible or highly credible. Half do not know the Riksbank's inflation target, however. These are two findings of a survey of the general public's knowledge of and attitudes to the Riksbank, carried out by Temo on behalf of the Bank.

The survey shows that almost all Swedes – 95 per cent – have heard of the Riksbank but that a large proportion, 40 per cent, have low knowledge of the Bank and its activities.

The survey was carried out in the form of telephone interviews with 1,001 people between the ages of 16 and 74 years during the period 29 September to 16 October. The Riksbank has conducted similar surveys since 1996. The purpose of the surveys is to give the Riksbank a picture of its information requirements regarding the Bank's activities.

The entire report is available on the Riksbank's website, www.riksbank.se (in Swedish only).