Links between Macro Stability and Financial Stability

Isabel Schnabel University of Bonn

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I. Macro stability and financial stability

II. Central banks as crisis managers

III. Financial stability as a monetary policy objective

IV. Central banks as prudential supervisors

V. Conclusion

Back-up

Can a central bank ignore financial stability?

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► No!

- Any central bank has to take financial stability into account, independent of its mandate
- Banking system plays an important role in the *transmission* of monetary policy
- If the banking sector is impaired, monetary policy is unlikely to function well
- Moreover, severe banking crises tend to go along with *deep depressions*, putting pressure on macro stability

Macro stability and financial stability

- Central banks may take account of financial stability in different ways:
 - 1. as *crisis managers* (LOLR)
 - 2. as part of their *regular monetary policy*
 - 3. as prudential supervisors
- While 1. is uncontroversial, there is much more dispute about 2. and 3.

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The central bank as a lender of last resort

- Role of central banks as LOLR is uncontroversial
- Is there a *conflict* between macro stability and the role of the central bank as a lender of last resort?

The central bank as a lender of last resort

- Role of central banks as LOLR is uncontroversial
- Is there a *conflict* between macro stability and the role of the central bank as a lender of last resort?
 - ► **No** if exchange rates are *flexible* and bank liabilities are denominated in *domestic currency*
 - Systemic financial crises typically go along with deflationary pressure
 - Therefore, LOLR activity tends to support both macro stability and financial stability
- But: Scope of LOLR activity is limited in *fixed* exchange rate regimes or with *foreign currency* bank liabilities

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How should central banks react to asset price booms?

Should central banks behave passively and intervene only when a bubble bursts?

 \Rightarrow "Cleaning up the mess" (Greenspan view)

Or should they try to prevent the emergence of bubbles early on?

\Rightarrow "Leaning against the wind" (BIS view)

- If central banks should "lean against the wind", how should they intervene?
 - Should they raise interest rates ...
 - ... or use macroprudential tools?

Why monetary policy should not react to asset prices

- Bubbles cannot be *identified* with confidence
- Monetary policy is too blunt to contain a bubble in a specific market
- High costs of intervention because it may damage other parts of the economy
- Bubbles are a problem only in combination with unstable financial markets
 - Problems should be tackled by financial regulation rather than monetary policy

Why monetary policy **should** react to asset prices

- Even if bubbles are hard to identify, it is not optimal to do nothing
- Expected costs of bursting bubbles outweigh the costs of intervention
- Cleaning after a bubble is an *asymmetric* policy, which risks creating the *next bubble*
- Financial regulation may not be fully effective
 - Regulatory arbitrage limits the reach of financial regulation
 - Monetary policy also reaches the shadow banking sector

A historical perspective

- Markus K. Brunnermeier and Isabel Schnabel (2016): Bubbles and Central Banks - Historical Perspective, forthcoming in *Central Banks at a Crossroads What Can We Learn from History*? by Michael D. Bordo, Oyvind Eitrheim, Marc Flandreau, and Jan F. Qvigstad (eds.), Cambridge University Press
- Analyze and categorize 23 prominent asset price booms from the past 400 years:
 - Types of assets involved
 - Holders of assets
 - Economic environment during emergence
 - Severity of crises
 - Policy responses

Overview of sample

| | Event | Time | Place |
|----|---------------------------------|--------------------------------|----------------------------|
| 1 | Tulipmania | 1634-37 (crisis: Feb. 1636) | Netherlands |
| 2 | Mississippi bubble | 1719-20 (crisis: May 1720) | Paris |
| 3 | Crisis of 1763 | 1763 (crisis: Sept. 1763) | Amsterdam, Hamburg, Berlin |
| 4 | Crisis of 1772 | 1772-73 (crisis: June 1772) | England, Scotland |
| 5 | Latin America Mania | 1824-25 (crisis: Dec. 1825) | England (mainly London) |
| 6 | Railway Mania | 1840s (crises: April/Oct.1847) | England |
| 7 | Panic of 1857 | 1856-57 (crisis: Oct.1857) | United States |
| 8 | Gründerkrise | 1872-73 (crisis: May 1873) | Germany, Austria |
| 9 | Chicago real estate boom | 1881-83 (no crisis) | Chicago |
| 10 | Crisis of 1882 | 1881-82 (crisis: Jan. 1882) | France |
| 11 | Panic of 1893 | 1890-93 (crisis: Jan. 1893) | Australia |
| 12 | Norwegian crisis of 1899 | 1895-1900 (crisis: July 1899) | Norway |
| 13 | U.S. real estate bubble | 1920-26 (no crisis) | United States |
| 14 | German stock price bubble | 1927 (crisis: May 1927) | Germany |
| 15 | U.S. stock price bubble | 1928-29 (crisis: Oct. 1929) | United States |
| 16 | "Lost decade" | 1985-2003 (crisis: Jan. 1990) | Japan |
| 17 | Scandinavian crisis: Norway | 1984-92 (crisis: Oct. 1991) | Norway |
| 18 | Scandinavian crisis: Finland | 1986-92 (crisis: Sept. 1991) | Finland |
| 19 | Asian crisis: Thailand | 1995-98 (crisis: July 1997) | Thailand |
| 20 | Dot-com bubble | 1995-2001 (crisis: April 2000) | United States |
| 21 | Real estate bubble in Australia | 2002-04 (no crisis) | Australia |
| 22 | Subprime housing bubble | 2003-10 (crisis: 2007) | United States |
| 23 | Spanish housing bubble | 1997-2012 (crisis: 2007) | Spain |

- Lesson 1: Type of financing (debt vs. equity) matters more for the severity of crises than the type of bubble assets
 - Main factors: Lending booms, high leverage, involvement of financial institutions

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► Lesson 2: "Cleaning up the mess" is unlikely to be optimal

- Policy measures can be effective in mitigating crises
- Cleaning strategy risks causing the next crisis

Lesson 1: Type of financing (debt vs. equity) matters more for the severity of crises than the type of bubble assets

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- Policy measures can be effective in mitigating crises
- Cleaning strategy risks causing the next crisis
- Lesson 3: Timing and dosage are of the essence
 - Late interventions can be ineffective or even harmful
 - This calls for a continuous *macroprudential analysis* trying to detect the emergence of bubbles early on

- Lesson 4: No instrument appears to be dominant to deal with asset price bubbles
 - Trade-off: Macroprudential policy is more targeted but can more easily be circumvented
 - Interest rate tools and macroprudential tools appear to be complementary

How should central banks react to asset price booms?

- ► No simple prescription
- Macroprudential oversight as an *early-warning system*
- Macroprudential policy measures as the first line of defense against the build-up of asset price bubbles
- Monetary policy and macroprudential tools should be used in a *complementary* way and should not counteract each other

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The ECB as prudential supervisor

- Since November 4, 2014 the ECB has taken over important responsibilities in banking supervision
- The current setup was not chosen because it was considered to be optimal but because ...
 - the ECB at the time was one of the few institutions capable of acting
 - it could be implemented *quickly* under the existing *legal* constraints
- Central banks (and especially the ECB) also play a dominant role in macroprudential supervision
- Current debate in the euro area: Is it desirable to combine the responsibilities for monetary policy and banking supervision within one institution?

To Combine or Not To Combine?

- Old debate whether banking supervision and monetary policy should be combined or not
- Theoretically it is *ambiguous* whether a combination of banking supervision and monetary policy is desirable or not
- Therefore, the question has to be answered empirically

Empirical evidence: Inflation

- Di Noia and di Giorgio (1999), Copelovitch and Singer (2008): Inflation rates are *higher* (and more volatile) in countries in which the central bank is responsible for monetary policy and banking supervision
- Lima, Lazopoulos and Gabriel (2012): Whether the central bank is responsible for banking supervision and monetary policy does *not* affect inflation
- Peek, Rosengren and Tootell (1999): Bank supervisory information helped the Federal Reserve to conduct monetary policy more effectively

Empirical evidence: Financial stability

- Goodhart and Schoenmaker (1995): In countries in which the central bank is also the banking supervisor bank failures are less frequent
- Barth et al. (2002): Banks have more non-performing loans if the central bank is involved in banking supervision
- Dincer and Eichengreen (2012): Banks have *fewer* non-performing loans and higher capital ratios if the central bank supervises banks

New Empirical Evidence

- Felix Rutkowski and Isabel Schnabel (2016): Should Banking Supervision and Monetary Policy Be Separated?, Working Paper, University of Bonn
- Reassessment of the relationship between supervisory structure and inflation or financial stability
- Contributions of the paper:
 - New detailed dataset on the structure of banking supervision in OECD countries from 1970 until 2013 based on a careful research of legal texts etc. and complemented by a survey among central banks
 - Attempt to solve endogeneity problems

Classification of supervisory regimes

- Early literature has considered this a 0/1 question (combined vs. separated regimes)
- In reality, supervisory regimes are much more manifold
- ► We argue that one has to distinguish between the *cooperation* between supervisors and central banks ...
- In and the transfer of supervisory tasks to the central bank, which goes along with a transfer of responsibility

Questionnaire (extract)

- 1. Is the central bank involved in the microprudential supervision of banks at the national level?
- 2. Is the central bank the *sole institution* that is responsible for the microprudential supervision of banks at national level?
- 3. Cooperation among bank supervisors and the central bank:
 - Formal mechanisms for the exchange of information
 - Sharing of resources (e.g., staff, financial budget)
 - Voting rights of central banks in administrative boards
- 4. **Tasks** of the central bank in microprudential banking supervision:
 - Granting and withdrawal of bank licences
 - Imposing and enforcing of sanctions
 - Off-site analysis
 - On-site inspections

Main variables of interest

1. Index of *cooperation*:

- ▶ 0 = no cooperation at all
- 3 = full cooperation, i. e., exchange of information, sharing of resources, and voting rights
- 2. Index of *tasks*:
 - 0 = no tasks in banking supervision
 - 4 = central bank is responsible for licensing, sanctioning, off-site analysis, and on-site inspections

Potential effects of cooperation

- Better implementation of monetary policy due to improved information about monetary transmission
- More effective policies as a lender of last resort
 - Prompt response to banking troubles
 - Better distinction between illiquidity and insolvency on the basis of supervisory information
 - Mitigation of moral hazard problems
- Prediction: Cooperation among central banks and supervisors improves monetary and financial stability.

Potential effects of a transfer of supervisory tasks

- Transfer of supervisory tasks makes the central bank responsible and accountable for developments in the banking sector, leading to potential *conflicts of objectives and interest*
- The central bank is likely to subordinate monetary stability to financial stability when banks are getting distressed (financial dominance), which may ...
 - raise financial stability if the central bank lowers interest rates at times of bank distress
 - Iower financial stability due to moral hazard (Greenspan put)
 - induce supervisory *forbearance* to preserve the CB's reputation
 - lead to higher inflation
 - lead to hidden fiscal dominance if banks use CB funding to lend to governments
- Prediction: The transfer of supervisory tasks to the central bank raises inflation and has an ambiguous effect on financial stability.

Summary of empirical results

- A higher level of cooperation tends to *lower* inflation, a higher level of tasks tends to *raise* inflation
- A higher level of cooperation tends to *lower* the probability of crises, a higher level of tasks has no significant effect on the crisis probability (but coefficient is positive)
- No significant effects in the euro area:
 - Supervision remained at national level, whereas monetary policy was at supranational level
 - Supervisory structure at national level does not measurably affect inflation (managed at supranational level) or financial stability

Policy Implications

- Results suggest that cooperation between supervisory authorities and central banks is *clearly beneficial*:
 - Iower inflation
 - lower probability of crises
- The benefit of transferring supervisory tasks to the central bank is *less obvious* because this tends to raise inflation and does not have measurable benefits in terms of financial stability
- The creation of the SSM in the euro area is likely to have improved cooperation at the supranational level, which is desirable
- ► The transfer of tasks, however, may be *harmful*

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Conclusion

- Role of central banks as *lenders of last resort* in acute financial crises is *uncontroversial*
- Monetary policy should support macroprudential policy in preventing the build-up of asset and credit booms
- Supervisory information can be useful for monetary policy and lender of last resort activities, therefore a *close cooperation* between supervisors and central banks is desirable
- But a transfer of *supervisory responsibilities* to the central bank may *compromise* monetary stability without providing clear benefits in terms of financial stability

Implications for the current situation in the euro area

- Low interest rates put pressure on financial institutions' profitability and induce search for yield behavior, leading to the build-up of risks in many market segments
- ► So far no sharp expansion of credit, but high leverage of banks
- Reluctant use of *macroprudential policies*, which are *counteracted* by monetary policy
- Build-up of risks in the shadow banking sector, but no macroprudential framework "beyond banking"
- ECB may find itself in a straightjacket in the future because an *exit from low rates* would threaten the stability of the financial system
- Decisive actions to prevent a further build-up of risks may be beneficial for both financial and macro stability

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Country examples

1. Germany:

- Since bank failures of 1930s strong role for state in banking supervision and establishment of supervisory authority in 1934
- No changes since 1970 (before EMU): Cooperation = 1 (exchange of information), tasks = 2 (off-site analysis and on-site inspections)
- EMU de facto raised the distance between supervisory authorities and the central bank (ECB)

Country examples

2. United Kingdom:

- 1970-1997: Bank of England was the traditional supervisor: Cooperation = 3, tasks = 4
- ▶ 1998: Financial Services Authority (FSA) becomes the banking supervisor: Cooperation = 2, tasks = 0; regime change was related to the failures of BCCI (1991) and Barings Bank (1995)
- Since 2013: Prudential Regulation Authority (PRA) as new bank supervisor within the Bank of England: Cooperation = 3, tasks = 4; regime change was related to financial crisis (lack of coordination of FSA and BoE may have exacerbated the problems of Northern Rock, Ferran, 2011)

Country examples

3. Sweden:

- Supervisory authority was founded in 1907 (before it had been part of the ministry of finance)
- Riksbank never had any tasks in financial supervision, formalized exchange of information since 1991: Cooperation = 1, tasks = 0